

## MARINE CORPS MARATHON HEALTH & FITNESS EXPO

[Register for your Booth TODAY!](#)

**October 25-26, 2024 · Gaylord National Resort & Convention Center · National Harbor, MD**

One of the largest marathons in the world, the Marine Corps Marathon will be held on October 27, 2024 in Arlington, VA and Washington D.C. MCM Weekend welcomes more than 28,000 participants motivated to run the MCM, MCM10K, MCM50K, and MCM Kids Run. The weekend begins with the two-day MCM Health & Fitness Expo. The Expo features vendor booths ready to sample the latest food and beverage products, showcase new technology, introduce diet and fitness programs, feature running apparel and more. The Expo is the ideal platform to launch new products, introduce mobile tours, and host demos. Held indoors at the Gaylord National Resort and Convention Center, this award-winning Expo is free to the public. Join over 80,000 sport enthusiasts, military affiliated guests, and volunteers from across the country and over 50 nations to celebrate and #RunWithTheMarines.

### MCM OVERALL PARTICIPANT DEMOGRAPHICS

Male: 54%

Female: 46%



### >> TOP STATES

- Virginia
- Maryland
- Washington DC
- Florida
- New York
- North Carolina
- Texas
- Pennsylvania
- Massachusetts
- California

#### SET UP

Wed., October 23 · *\*Appointment Only (after 4 pm)*  
Thurs., October 24 · 10 am–5 pm

#### EXPO HOURS

Fri., October 25 · 10 am–8 pm  
Sat., October 26 · 8 am–6 pm

#### MOVE OUT

Sat., October 26 · 6 pm–10 pm

#### 10' X 10' BOOTH PACKAGE

6' draped table, 2 folding chairs, wastebasket,  
7" x 44" ID sign, 8' high back drape and  
3' high side rails  
*\*Carpet not included.*

#### BOOTH PRICES

10' x 10' Standard: \$3,800  
10' x 10' Corner: \$4,300  
10' x 20' Standard: \$7,100

*\*Booth fee must be paid upon registration.*

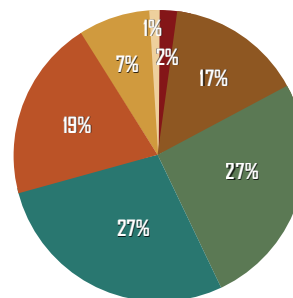
#### EXHIBIT HALL

Gaylord National Resort & Convention Center  
Exhibit Halls C, D & E  
201 Waterfront Street  
National Harbor, MD 20745

#### ADDITIONAL FEES

Sampling corkage fees and union labor fees may apply.

### AGE GROUPS <<



- Below 20
- 20 - 29
- 30 - 39
- 40 - 49
- 50 - 59
- 60 - 69
- 70+



## 40% MILITARY-AFFILIATED PARTICIPANTS

- 2023 MCM Overall Participant Demographics

#### CONTACT INFORMATION

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