



# MEDIA RELEASE

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## MCMO Announces Returning Photography Sponsor

**QUANTICO, VA (January 9, 2024)** – The Marine Corps Marathon Organization (MCMO) is thrilled to announce a strategic partnership with MarathonFoto, the leading global provider of race photography services. This collaboration marks an exciting venture aimed at enhancing the athletes' experience by capturing and preserving memorable moments during the renowned MCMO events – races that include the iconic Marine Corps Marathon, the Marine Corps Historic Half, the Marine Corps 17.75K, the Quantico 12K and the Turkey Trot 10K and Mile.

After a year of separation, the MCMO warmly welcomes back MarathonFoto, acknowledging the valuable contribution the photography and video partner makes to the overall participant experience. As two industry leaders committed to celebrating and inspiring athletes, the collaboration is poised to enhance the race experience for participants, spectators, and enthusiasts alike. Through this partnership, MarathonFoto will utilize its cutting-edge technology and experienced team of photographers to capture the triumphs, determination, and camaraderie of participants throughout the MCMO events. This strategic alliance signifies a significant milestone for both organizations, underscoring their dedication to delivering exceptional events and creating lasting memories for participants.

“Just as the flag raising on Iwo Jima was immortalized in one of the most viewed photographs in history, MarathonFoto has a proven record of capturing inspiring images that preserve the spirit of athletic determination and achievement,” said Alex Hetherington, Director of the Marine Corps Marathon Organization. “The Marine Corps Marathon Organization looks forward to collaborating with MarathonFoto to celebrate and inspire our 2024 event series athletes.”

MarathonFoto’s President Brad Kroll expressed enthusiasm for the reunion, “Our partnership with the Marine Corps Marathon Organization holds a special place in our hearts. We are thrilled to be back, capturing the essence of this iconic series of races and contributing to the athlete experience.”

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