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New Apparel Sponsor Announced for Marine Corps Marathon Organization

Recover Brands will introduce MCM Apparel for the 2023 event

QUANTICO, Va. and Charlotte, N.C. (May 10, 2023) – The Marine Corps Marathon Organization (MCMO) announced today that Recover Brands has come onboard as the new Marine Corps Marathon (MCM) apparel sponsor starting with the 48th MCM Weekend in October. Recover comes on board after Brooks stepped away in late 2022.

“Recover Brands is on a mission to deliver athletic wear which fully satisfies the comfort, performance and appearance expectations of the most discerning runner, while pioneering innovative sourcing and manufacturing practices that demonstrate a peerless commitment to principles-based leadership,” stated Alex Hetherington, director at MCMO. “This partnership embodies the Marine Corps Marathon Organization’s mission to continuously better ourselves as a community partner through green initiatives.”

Recover Brands strives to create top of the line, environmentally friendly and socially responsible clothing and accessories in an effort to educate and inspire people to live and work for a sustainable tomorrow. MCMO and Recover will work together to offer MCM exclusive apparel that maintains the green initiatives of both companies.

"Recover is thrilled to partner with the Marine Corps Marathon as the Official Apparel Partner of the race. This partnership exemplifies the Marine Corps Marathon Organization’s commitment to sustainability by choosing an apparel partner like Recover that is focused on making high-quality, low-impact products out of 100% recycled materials,” said Bill Johnston, president at Recover. “Through Recover's sustainable apparel, headwear and accessories, we're excited to offer runners an assortment of products that are both made from recycled materials and fully recyclable through the Recover Closed Loop Program."

Runners will be able to purchase products online and at the MCM Health & Fitness Expo celebrating their accomplishment.

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