

MARINE CORPS MARATHON HEALTH & FITNESS EXPO

[Register for your Booth TODAY!](#)

October 27-28, 2023 · Gaylord National Resort & Convention Center · National Harbor, MD

One of the largest marathons in the world, the Marine Corps Marathon will be held on October 29, 2023 in Arlington, VA and Washington D.C. MCM Weekend welcomes more than 28,000 participants motivated to run the MCM, MCM10K, MCM50K, and MCM Kids Run. The weekend begins with the two-day MCM Health & Fitness Expo. The Expo features vendor booths ready to sample the latest food and beverage products, showcase new technology, introduce diet and fitness programs, feature running apparel and more. The Expo is the ideal platform to launch new products, introduce mobile tours, and host demos. Held indoors at the Gaylord National Resort and Convention Center, this award-winning Expo is free to the public. Join over 80,000 sport enthusiasts, military affiliated guests, and volunteers from across the country and over 50 nations to celebrate and #RunWithTheMarines.

SET UP

Wed., October 25 · **Appointment Only (after 4 pm)*
Thurs., October 26 · 10 am–5 pm

EXPO HOURS

Fri., October 27 · 10 am–8 pm
Sat., October 28 · 8 am–6 pm

MOVE OUT

Sat., October 28 · 6 pm–10 pm

10' X 10' BOOTH PACKAGE

6' draped table, 2 folding chairs, wastebasket,
7" x 44" ID sign, 8' high back drape and
3' high side rails
**Carpet not included.*

BOOTH PRICES

10' x 10' Standard: \$3,700
10' x 10' Corner: \$4,200
10' x 20' Standard: \$7,000

**Booth fee must be paid upon registration.*

EXHIBIT HALL

Gaylord National Resort & Convention Center
Exhibit Halls C & D
201 Waterfront Street
National Harbor, MD 20745

ADDITIONAL FEES

Union labor will be required for your exhibit handling.

MCM OVERALL PARTICIPANT DEMOGRAPHICS

Male: 54%

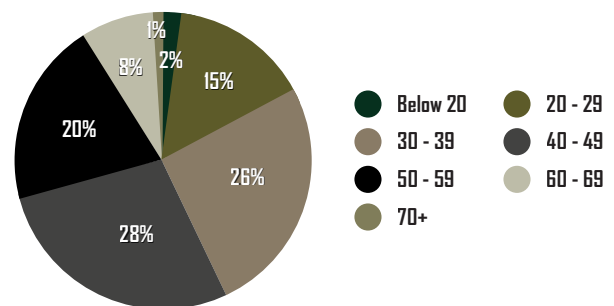
Female: 46%



>> TOP STATES

- Virginia
- Maryland
- Washington DC
- North Carolina
- Florida
- New York
- Pennsylvania
- Texas
- California
- New Jersey

AGE GROUPS <<



41% MILITARY-AFFILIATED PARTICIPANTS

- 2022 MCM Overall Participant Demographics

CONTACT INFORMATION

Drewry Atkins, Marketing Coordinator

571.238.4925 · drewry.atkins@usmc-mccs.org

Angela Anderson, Deputy Director

571.437.6733 · angela.anderson@usmc-mccs.org