

## Pohanka Nissan -- Steering Marine Corps Historic Half Enthusiasm

*Vehicles decorated with cheer slogans to motivate runners May 21 in Fredericksburg, VA*

QUANTICO, VA (May 17, 2017) – Runners from 46 states and eight countries will join U.S. Marines for the tenth anniversary of the Marine Corps Historic Half and Historic Half Weekend from May 19-21 in Fredericksburg, VA.



Pohanka Nissan of Fredericksburg is driving enthusiasm for the event with “cheer vehicles” that will include slogans and motivational phrases to motivate runners along the Marine Corps Historic Half course.

The Nissan Titans will be displayed for runners and attendees of the two-day Healthy Lifestyle Expo. While at the Expo, attendees can visit the Pohanka Nissan team to write their own message of support for the thousands of runners participating in three distance events – the Marine Corps Historic Half marathon, Semper 5ive presented by Navy Federal Credit Union and the all-new Devil Dog Double. The Expo is free and

open to the public on Friday, May 19 from Noon to 7 p.m., and Saturday, May 20 from 9 a.m. to 6 p.m. The Expo will be held at the Fredericksburg Expo & Conference Center located at 2371 Carl D. Silver Parkway.

One of the Nissan Titans will also serve as the official pace car for the Semper 5ive.

After the spirited vehicles are on display at the Healthy Lifestyle Expo, the cars will relocate to separate areas of the Historic Half course (*making for great on-the-run photo ops*). These include the Semper 5ive/Devil Dog Double start, on Mile 4-5 of the Historic Half course and at both the start and the top of the now famous Hospital Hill, located on the Mary Washington Healthcare campus. Hospital Hill marks the biggest challenge for runners who will scale the 200-foot incline for all three running events.

Media interested in covering the events of Marine Corps Historic Half Weekend should complete the [Media Credential Request form](#). For questions, contact Tami Faram, Marine Corps Historic Half Public Relations Coordinator, at [tami.faram@usmc-mccs.org](mailto:tami.faram@usmc-mccs.org) or 703-432-1840.

*The Marine Corps Historic Half hosted annually in Fredericksburg, VA, includes thousands participating in half marathon, the Semper 5ive presented by Navy Federal Credit Union and the new Devil Dog Double. Considered “the greatest half marathon in history,” the Marine Corps Historic Half boasts a course featuring landmarks dating back to our nation’s beginnings and the early homes of Presidents George Washington and James Monroe. Organized by the Marine Corps Marathon, the Historic Half is sponsored by GEICO Military, Mary Washington Healthcare, Navy Federal Credit Union, Pohanka Nissan, Select Physical Therapy and Wegmans. No federal or Marine Corps endorsement implied. #RunWithTheMarines*

*Pohanka Nissan of Fredericksburg is a member of The Pohanka Automotive Group, one of the oldest automobile dealerships in the nation. Since 1919, five generations of the Pohanka family and our associates have provided our loyal customers a variety of easy ways to meet their transportation needs. #PohankaNissanHistoricHalf. [www.SaveWithPohanka.com](http://www.SaveWithPohanka.com)*

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