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New Photography Sponsor Announced for Marine Corps Marathon Organization

FinisherPix sponsorship will begin with 2023 event schedule

QUANTICO, Va. and BOULDER, Colo. (June 1, 2022) – The Marine Corps Marathon Organization (MCMO) announced today that FinisherPix, a component of the Outside Interactive Inc. network, will come onboard as the new photography sponsor for all events starting in 2023.

“Whether the runner sets a new personal record or finishes a distance once thought to be impossible, their accomplishment should be celebrated. With a partner like FinisherPix, MCMO is able to offer participants a means to commemorate their achievement,” said Rick Nealis, director of MCMO. “Working with Outside Interactive, Inc. will allow us to enhance our runner’s experience on and off the course and reach a whole new audience. We are thrilled to welcome Outside into the Marine Corps Marathon Organization event offerings.”

"Outside and the Marine Corps Marathon Organization share a belief that runners deserve a remarkable race-day experience," said Drew Elder, chief experience officer of Outside Interactive, Inc. "This partnership will give runners access to FinisherPix's innovative photography features, Outside's award-winning content, and more ways to engage with MCMO between events."

In its mission to serve as an all-encompassing destination for active lifestyle enthusiasts, Outside Interactive, Inc. will work with the MCMO team to create specialized programming, themed content, exciting offerings and more for potential participants.

Runners will be able to purchase FinisherPix photography packages prior to the event, during the registration process and following their finish. These images will be sorted based off of facial recognition and available only hours after the event.

MCMO participants will be offered FinisherPix products starting with the Marine Corps 17.75K running in March 2023.

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