



MEDIA RELEASE

CONTACT: TAMI FARAM
tami.faram@usmc-mccs.org
703.432.1840 (o) 703.987.3191 (c)
www.MarineMarathon.com

Marine Corps Marathon Lottery Opens March 22-29

Brooks Unveils Special MCM Apparel Available for Purchase during Lottery

QUANTICO, VA (March 15, 2017) – Committing to run a marathon is no easy task, but runners worldwide will soon take on the challenge to run the 42nd Marine Corps Marathon (MCM) as the MCM Lottery opens a week from today on Wednesday, March 22 at www.marinemarathon.com.

The MCM Lottery is open to anyone age 14 and above. The Lottery remains open to the public for eight days through March 29, with participants being notified of their registration status by email on March 30.

Lottery participants will not be charged any fees until officially selected and registered for the 42nd MCM, which will be held on Sunday, Oct. 22 in Arlington, VA and throughout the nation's capital. The MCM registration fee is \$160 and will attract runners from every state and around the world.



During the MCM Lottery, numerous products also are available for purchase including the new line of MCM training gear by Brooks. The limited edition line of shirts features motivational sayings perfect for those training for the MCM, as well as a shirt exclusively for first-time marathoners.

Brooks' MCM apparel is made of very comfortable moisture-transferring fabric. T-shirts are specifically designed for both men and women with sizes ranges from XXS to XL. Lottery participants can purchase the breathable DriLayer® unisex training hat commemorating the 2017 MCM. The cap's technical fabric transfers moisture away from the head while the adjustable strap provides customized fit.

Also available for purchase is the highly successful, customized marathon training program from runcoach@ for a special MCM-runners only price of \$20. Runners

seeking a customized marathon training program can purchase the interactive training program enabling individuals to create a personalized plan, whether taking part as a new MCM participant or working to improve on his/her marathon finish time.

Additionally, runners may purchase a discounted photo package from MarathonFoto, the MCM photography partner. The coupon affords \$100 of purchasing power toward photo products or digital images for just \$65. The photo company will capture images of every runner in multiple scenic locations along the course.

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*MCM Lottery continued
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During the Lottery, runners may also purchase tickets to the MCM's [Carbo Dining In](#), the military-style event and pasta buffet held the night prior to the Marathon. The Carbo Dining In will be held on Oct. 21 at the MCM headquarters hotel, the Gaylord National Resort & Convention Center, located at National Harbor, MD. Tickets are \$65 per person and \$30 for those under age five.

Visit www.marinemarathon.com for more information about MCM Weekend.

Honoring the dedication, sportsmanship, and patriotism of its participants, the Marine Corps Marathon (MCM) is also known as "The People's Marathon," as runners from all walks of life annually participate. The 42nd MCM, organized by the Marine Corps Marathon Organization (MCMO) and United States Marine Corps, will be held October 22, 2017 in Arlington, VA. The MCM is sponsored by Brooks, Arlington County and GEICO Military. No federal or Marine Corps endorsement is implied.

#RunWithTheMarines

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