



# MEDIA RELEASE

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## Marine Corps Marathon App Available; 'Track A Runner' Service Now Open *Follow runners, view maps, get news & info with the MCM App*



**QUANTICO, VA (Oct. 12, 2016)** – With many changes to the 41<sup>st</sup> Marine Corps Marathon, MCM10K and the MCM Weekend of events from Oct. 28 through Marathon Day, Sunday, Oct. 30, the MCM has updated and redesigned its user-friendly App for all iPhone and Android mobile devices.

App users can view the 2016 MCM and MCM10K course maps, obtain essential transportation information to include free shuttles and parking, take advantage of runner tracking capabilities and social media feeds and also obtain weather updates, alerts and event-day finisher results. Spectators and MCM volunteers can also use the App to plan their movement throughout the event.

The free App titled “Marine Corps Marathon” was designed in partnership with AVAI Mobile based in Austin, TX.

Through the MCM App, participants and spectators also can [“Track A Runner”](#) as Marathon participants cross 10K splits along the 26.2 mile course. This service is also free and sponsored by MCM partners Hyundai, Arlington County and Aetna.

Anyone can register to Track A Runner through the App or online at [www.marinemarathon.com](http://www.marinemarathon.com) to receive instant updates by email or text, or have them posted automatically to Facebook or Twitter. Registration for the Track A Runner service must be done prior to Marathon Day on Oct. 30. Unofficial live MCM and MCM10K results will be available on the MCM website at [www.marinemarathon.com](http://www.marinemarathon.com).

Throughout MCM Weekend, the MCM App will feature video highlights and photos captured during the events hosted in Arlington, VA, the nation’s capital and at the MCM’s new headquarters, the Gaylord National Resort & Convention Center in the National Harbor.

For more information visit [www.marinemarathon.com](http://www.marinemarathon.com).

*The Marine Corps Marathon honors the dedication, sportsmanship and patriotism of its participants. Also known as “The People’s Marathon,” runners from all walks of life participate in the MCM, the largest marathon not to offer prize money. The 41<sup>st</sup> MCM, sponsored by Arlington County, Brooks and Aetna, will be held on October 30, 2016 in Arlington, VA. No federal or Marine Corps endorsement is implied. #RunWithTheMarines*

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