



MEDIA RELEASE

CONTACT: TAMI FARAM
tami.faram@usmc.mil
703.432.1840 (o) 703.987.3191 (c)
www.MarineMarathon.com

GEICO offers Active Duty, Reservists Discounted Entry to 41st MCM

Starting March 2, service members can register at a reduced rate through partnership

QUANTICO, VA (March 1, 2016) – Military members currently serving on active duty or in the Reserve will want to register quickly beginning at noon Eastern tomorrow, March 2 to obtain a 15 percent registration discount to the 41st Marine Corps Marathon (MCM).

GEICO is partnering with the MCM to celebrate military participants who obligate their time to train and run the event annually held in Arlington, VA and throughout the nation's capital. Military members can register at www.marinemarathon.com and pay \$114.75, or 15 percent off the full registration cost of \$135.

More than 9,000 military members from all service branches participate in the MCM. Thousands of others run to honor, or celebrate, the military service of a loved one. Through the MCM's partnership with GEICO, 2,500 entries will be available to service members until they are sold out. The MCM is open to all ages 14 and above.

Military members not able to obtain one of the limited discounted entries still can register through the MCM Lottery, open to the public from March 24-30. Once the Lottery closes, those selected will be notified about their registration starting March 31. MCM Lottery registration is available at www.marinemarathon.com.

More information about the 41st MCM is also available at www.marinemarathon.com.

The Marine Corps Marathon (MCM) is voted the "Best Marathon in the Mid Atlantic" and "Best Marathon for Spectators." The MCM honors the dedication, sportsmanship and patriotism of its participants. Also known as "The People's Marathon," runners from all walks of life participate in the MCM, the largest marathon not to offer prize money. The 41st MCM will be held on October 30, 2016 in Arlington, VA. No federal or Marine Corps endorsement is implied. #RunWithTheMarines

GEICO (Government Employees Insurance Company) is a member of the Berkshire Hathaway family of companies and is the second-largest private passenger auto insurance company in the United States. The company is pleased to serve more than 14 million private passenger customers and insures more than 23 million vehicles (auto & cycle). For more information, go to www.geico.com.

###