

## 26.2 Brew to Refresh Runners at Marine Corps Marathon Events

*Uniquely designed with today's runner in mind, 26.2 Brew to be featured at Finish Festivals*

QUANTICO, VA (May 15, 2019) – The Marine Corps Marathon Organization (MCMO) is pleased to announce a sponsorship with 26.2 Brew from Marathon Brewing Company, a new endeavor from The Boston Beer Company. At the finish line of the Marine Corps Historic Half in May and the Marine Corps Marathon (MCM) in October, the light, wheat ale will offer runners a reward for their hard work that tastes as satisfying as their accomplishments.



As consumers increasingly seek wellness-minded activities and better-for-you options, 26.2 Brew was developed by Shelley Smith, a brewer, marathon runner and triathlete, to provide purpose and balance for drinkers seeking more.

“As someone who loves beer and running, having the opportunity to brew a beer that helps runners celebrate their hard work was a passion project for me,” says Smith, Advanced Cicerone and Manager of Research & Product Innovation at The Boston Beer Company. “Understanding what is important to runners is what made brewing this beer different from what is currently available.”

Brewed with Himalayan sea salt and coriander, 26.2 Brew provides drinkers a crisp body and refreshing finish with 4.0% ABV, 9g carbs and only 120 calories. The team is determined to deliver products that both drinkers and athletes want in a beer.

The MCM is proud to welcome this new beverage sponsorship with 26.2 Brew, also featured at select marathons nationwide. 26.2 Brew will host an exhibit at both, the Healthy Lifestyle Expo presented by VA Runner on May 17-18 in Fredericksburg, VA and at the Health & Fitness Expo presented by Cigna on October 25-26 in National Harbor, MD.

*For media information please contact Ashley Topolosky, Marine Corps Marathon Public Relations Coordinator at 703-987-3191 or ashley.topolosky@usmc-mccs.org.*

### **About Marine Corps Marathon**

*The Marine Corps Marathon (MCM) known as “The People’s Marathon,” promotes physical fitness and generates community goodwill while showcasing the high standards and discipline of the United States Marine Corps. Annually ranked as one of the largest marathons in the US and the world, the MCM welcomes runners from all 50 states and more than 60 countries. The MCM is presented by Arlington County, Brooks, Cigna and Leidos. No federal or Marine Corps endorsement is implied. Connect with the Marine Corps Marathon on [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#) and [Flickr](#). #RunWithTheMarines*

### **About Marathon Brewing**

*Marathon Brewing, a new endeavor from The Boston Beer Company, allows brewers to experiment and develop beers with a new wave of drinkers in mind. As consumers seek better alternative options in their daily lives, they also look for purpose and balance in what they eat and drink. No matter what Marathon Brewing is creating, it always chooses the best ingredients possible to deliver the highest quality product for drinkers seeking more.*