



Press Release

For Immediate Release

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Marine Corps Marathon Partners with Travel Technology Group to Offer Online Hotel Reservation Platform

Provides Participants with Convenient, Discounted Travel and Hotel Options for 2007 Event

QUANTICO, VA- Marine Corps Marathon announced today a groundbreaking new partnership with Travel Technology Group, premier provider of hotel accommodation and travel services for over 175 events worldwide.

Among the first of its kind in the running industry, this revolutionary new partnership provides convenient and affordable hotel options, flight bookings and car rental reservations for participants in the 32nd MCM, their guests and spectators. Approximately 30,000 runners and more than 150,000 guests are expected to attend Marathon weekend activities.

“Travel Tech is excited to forge a new partnership with the Marine Corps Marathon, the first of its kind,” said Bob Derham, Managing Director and Co-founder of Travel Tech. “I find it gratifying to bring convenience and savings for MCM runners and their supporters to a new level, especially as a former Marine.”

Hotel reservations will be offered through the user-friendly MCM Travel Desk on www.marinemarathon.com. Reservations can also be made by phone or fax through a full service call center. Hotel rooms will be available to MCM participants at low, negotiated prices in Arlington, Virginia, Washington, D.C., and other nearby locations. The online service will be available prior to the May 9 event registration opening.

“The new MCM Travel Desk on the MCM website, makes race information, registration and affordable housing bookings more convenient for the participants,” said Rick Nealis, Race Director for the Marine Corps Marathon. “A single online location to plan the entire MCM experience is a new concept we’re proud to offer.”

A 2007 study by the George Washington University International Institute of Tourism found that approximately 91% of runners participating in the 2006 MCM spent one or more nights in town, with approximately three-quarters staying in area hotels.

About Travel Technology Group

Travel Technology Group is an award-winning provider of event hotel accommodation and travel management services, ASP solutions, registration and software development. Travel Tech presents a flexible, innovative and experienced team of professionals dedicated to making each event a success by providing meeting and event planners with advanced technology, premium services and effective promotions. From offering the most progressive online reservation system for hotels, flights and car rentals to customizing comprehensive reports, marketing campaigns and audit programs, Travel Tech delivers only the highest levels of customer satisfaction and valuable results. Headquartered in Chicago, Illinois, USA, Travel Tech has been providing services around the globe since 1984. To learn more about Travel Tech, visit www.traveltechnologygroup.com.

About the Marine Corps Marathon

Voted “Best Marathon for Families”, the Marine Corps Marathon continues a combined tradition of dedication, sportsmanship and patriotism. Runners from all walks of life have participated in the world’s largest marathon to not offer prize money, deservingly earning the nickname “The People’s Marathon.” The 32nd Marine Corps Marathon to be held on October 28, 2007 in Arlington, VA is presented by USAA, Brooks Sports, Inc., and Cisco Systems. Online rolling registration opens May 9 at noon eastern at www.marinemarathon.com.

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