



Press Release

For Immediate Release

Media Contact: Beth Johnson
elizabeth.johnson1@usmc.mil
703.432.1165

September 4, 2008

Marine Corps Marathon to Use ChronoTrack Timing Systems, Inc. for 2008 Race

New Disposable Tag Replaces ChampionChip to Record Results

QUANTICO, VA- The Marine Corps Marathon announced today it will partner with ChronoTrack Timing Systems, Inc. to record the results of runners along the 2008 course. The new system, which replaces ChampionChip, will utilize a light-weight disposable timing tag. The “D-tag” will record a runner’s official time, beginning when a participant crosses the start line and concluding as he or she passes the finish, as well as split times every 5K along the course.

“With splits available every 5K along the course, the D-tag offers spectators more opportunities to track runners and offers participants more post-race feedback about their run,” said Rick Nealis, Race Director.

The D-tag also offers runners a more streamlined race experience than the traditional chip system. D-tags are attached to participant bib and clearly marked with the corresponding bib number. Unlike traditional chips, the D-tag will not need to be scanned, making the Packet Pick-up process quicker than ever before. On race day, runners simply secure the D-tag through their shoelaces and they are ready to run. After crossing the finish, runners do not need to return the tag and can dispose of it at their convenience.

The D-tag will be the only timing system utilized on the 2008 MCM Course. Runners who purchased a Marine Corps Marathon ChampionChip during the registration process will be contacted by ChampionChip and issued a full refund.

For a brief tutorial on securing the new D-tag, runners are encouraged to visit http://www.chronotrack.com/pdf/D_Tag_Instructions.pdf.

About ChronoTrack Systems, Inc.: ChronoTrack Systems, Inc. is a timing and tracking company that has developed a cost-effective system for timing athletic events including road races using commercially available, EPCglobal-certified, UHF RFID tags and readers. ChronoTrack has developed the disposable “D” Tag, an all-weather design for attaching an EPCglobal-certified, commercially available RFID tag to the foot. ChronoTrack, in concert with its strategic partner, Impinj, Inc., has designed custom UHF RFID controllers and antennas that specifically read “D” Tags in a racing environment. ChronoTrack offers full-service race timing packages including internationally certified race timers, bibs, tags and race timing equipment. ChronoTrack also markets its “D” Tag and timing equipment through its US and international partner network.

About the Marine Corps Marathon: Voted “Best Marathon for Families”, the MCM continues a combined tradition of dedication, sportsmanship and patriotism. Runners from all walks of life have participated in the

world's largest marathon to not offer prize money, deservingly earning the nickname "The People's Marathon." The 33rd MCM to be held on October 26, 2008 in Arlington, VA is presented by USAA, Brooks Sports, Inc., and CVS Caremark. No federal or Marine Corps endorsement implied.

33rd Marine Corps Marathon · October 26, 2008 · www.marinemarathon.com