



Press Release

For Immediate Release

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MarathonFoto Shoots Nearly 450,000 Photos at 2008 Marine Corps Marathon

MarathonFoto Boasts Most Successful Year in MCM History

QUANTICO, VA- In its fourth year as photo partner at the Marine Corps Marathon, MarathonFoto shot nearly 450,000 photos, a record for the annual event, held October 26, 2008. Taken throughout the course, start and finish areas, the 444,130 photos included assigned images for 22,717 runners, or approximately 20 images per runner, as well as group photos, publicity shots and more. The total number of photos was up more than 100,000 from the 336,714 images captured in 2007.

“The MCM course features legendary monuments and memorials that make for wonderful photographs,” said Gerald Swanson, Vice President for Marketing of MarathonFoto. “From M Street in Georgetown, to the Washington Monument to the famous finish line at the Marine Corps War Memorial, runners will find memorable shots they are sure to treasure.”

The photos and other products from MarathonFoto are accessible through the MCM Shop, featured on www.marinemarathon.com. Other great holiday gift ideas for any runner are also available in the MCM Shop, including artwork created by Crossing the Line, stuffed keepsakes from Vermont Teddy Bear, MCM-licensed apparel by Brooks Sports, Inc. and Finisher Plaques designed by Fond Memories.

Voted “Best Marathon for Families”, the Marine Corps Marathon continues a combined tradition of dedication, sportsmanship and patriotism. Runners from all walks of life have participated in the world’s largest marathon to not offer prize money, deservingly earning the nickname “The People’s Marathon.” The 34th Marine Corps Marathon to be held on October 25, 2009 in Arlington, VA is presented by USAA, Brooks Sports, Inc., and CVS Caremark. No federal or Marine Corps endorsement implied. For media information, contact Beth Johnson, Marine Corps Marathon Public Relations Coordinator at (703) 432-1165, or Elizabeth.Johnson1@usmc.mil.