



## FOR IMMEDIATE RELEASE

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### **KIMPTON'S HOTEL PALOMAR ARLINGTON OFFERS AN EXCLUSIVE CHANCE TO RACE IN SOLD-OUT MARINE CORPS MARATHON** *Hotel Invites Runners to 'Go The Distance' for a Great Cause*

ARLINGTON, Va., July 28, 2008 – **Kimpton's Hotel Palomar Arlington at Waterview** today announces a first-of-its-kind hotel package that provides runners with an exclusive opportunity to participate in the sold-out **33<sup>rd</sup> Annual Marine Corps Marathon**. While registration for the October 26<sup>th</sup> race closed in May (the five day sell-out was the second fastest in event history), athletes can still register, run, and raise funds for a great cause by booking the **'Go the Distance' package** at the four-star Hotel Palomar Arlington, located just steps from the Marine Corps Marathon's finish line.

For every 'Go the Distance' package booked, Hotel Palomar Arlington will donate \$100 to the **Navy Marine Corps Relief Society** – a nonprofit organization that provides financial and educational support to Navy and Marine Corps members, family and survivors. "This marathon is one of the nation's most exciting races, and it happens right here in our own backyard," says General Manager Sholeh Kia. "We're thrilled to be able to support an important community organization while presenting a one-of-a-kind opportunity to our guests."

Priced at \$610 per booking, the "Go the Distance" package includes:

- Two night stay in deluxe accommodations at the hotel
- One registration entry for Marine Corps Marathon
- Metro pass for one to marathon's starting line (just two stops from hotel)

- Energy gels and nutritional snacks to help runners reach peak performance
- Complimentary use of yoga mat for stretching during stay

Hotel Palomar's wide array of athlete-friendly amenities also means that guests do not have to travel far to run, relax, and recuperate. "Runners can carbo-load before the race or enjoy a post-marathon celebration of authentic Northern Italian cuisine at **Domaso**, a local favorite located on the hotel's fourth level," continues Kia. "Even better, runners and spectators alike can indulge in in-room spa services including deep tissue and sports massages, making this hotel an ideal location come race weekend."

This package is based on availability, single occupancy and does not include tax. It requires a two-night minimum stay between Friday, October 24 and Monday, October 27. Package must be booked by **September 25, 2008**. To make reservations, call 866-505-1001 and ask for the "Go the Distance" package. Additional spa services and dining reservations can also be booked directly through the hotel by calling 703-351-9170 The Hotel Palomar Arlington is located at 1121 N. 19th Street, Arlington VA 22209. For more information visit [www.hotelpalomar-arlington.com](http://www.hotelpalomar-arlington.com).

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#### **ABOUT KIMPTON**

San Francisco-based Kimpton Hotels & Restaurants is the first and leading collection of boutique hotels, throughout the United States and Canada. Founded in 1981 by Bill Kimpton, every Kimpton hotel features personalized guest services, comforting in-room amenities, specialty rooms and suites, and provides a range of exciting culinary experiences through affiliated top-rated destination chef-driven restaurants. Kimpton takes pride in its commitment to social responsibility and leads the hospitality industry in ecological practices through its innovative EarthCare programs. Privately held, Kimpton received the highest ranking in customer satisfaction scores by the Market Metrix Hospitality Index for the entire year of 2007, exceeding all other hotel companies, including those in both the luxury and upscale segment. Among the company's newest properties are the Hotel Monaco Alexandria and Jackson 20 restaurant in Virginia, which opened in January 2008, and the Hotel Palomar Los Angeles in Westwood and the adjacent BLVD 16 restaurant. Additional projects are underway in Florida, Philadelphia, Atlanta, Baltimore, Chicago and Virginia. For more information, please visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.

#### **ABOUT THE MARINE CORPS MARATHON**

Voted "Best Marathon for Families", the Marine Corps Marathon continues a combined tradition of dedication, sportsmanship and patriotism. Runners from all walks of life have participated in the world's largest marathon to not offer prize money, deservingly earning the nickname "The People's Marathon." The 33rd Marine Corps Marathon to be held on October 26, 2008 in Arlington, VA is presented by USAA, Brooks Sports, Inc., and CVS/Caremark. No federal or Marine Corps endorsement implied.

**ABOUT NAVY MARINE CORPS RELIEF SOCIETY**

Founded in 1904, the Navy-Marine Corps Relief Society is a private non-profit charitable organization. It is sponsored by the Department of the Navy and operates nearly 250 offices ashore and afloat at Navy and Marine Corps bases throughout the world. The Society was incorporated in the District of Columbia and has its headquarters in Arlington, Virginia. It is managed by a Board of Directors whose members are active duty or retired members of the Naval Services, or spouses of active duty or retired members of the Naval Services.