



7700 Wisconsin Avenue • Bethesda, MD 20814

CSN AND MARINE CORPS MARATHON TEAM UP TO OFFER ONCE-IN-A-LIFETIME OPPORTUNITY AT REGION'S PREMIERE RACE

“Start the Marine Corps Marathon at Your House” Contest Gives A Lucky Area Runner VIP Opportunity for One of the Biggest D.C. Events of the Year; Contest Begins March 1 on www.comcastsportsnet.tv

Bethesda, MD (Feb. 26, 2009) – Comcast SportsNet, the leader in local sports television and the Sports Television Network of the Marine Corps Marathon, announced today an innovative event leading up to the opening of registration for the 34th MCM.

Comcast SportsNet’s “Start the Marine Corps Marathon at Your House” contest offers one winner VIP access and treatment in the days leading up to, and during, the running of the MCM on Sunday, October 25.

On Tuesday, March 31, Comcast SportsNet and the MCM will visit one lucky household to set up the iconic MCM start arch, plus post-run hospitality, massages, and Miles, the MCM mascot, to offer his support. Race director Rick Nealis will join the winner on a short training run with United States Marines to kick off marathon season.

The winner will receive VIP treatment on race day, October 25. Included in the race-day prize package are two sought-after elite entries for the marathon, two tickets to the MCM pre-race pasta party featuring guest speaker Kathrine Switzer, the first woman to complete the Boston Marathon, official MCM apparel, VIP parking on race day and be featured in Comcast SportsNet’s *SportsNite* program.

All entrants must live within a 50-mile radius of Washington, D.C. In order to enter, interested parties just need to complete the following statement, “I want to start the Marine Corps Marathon at my house because...” beginning March 1 through www.comcastsportsnet.tv. Entries will be accepted until March 22.

About the Marine Corps Marathon: Voted “Best Marathon for Families”, the Marine Corps Marathon continues a combined tradition of dedication, sportsmanship and patriotism. Runners from all walks of life have participated in the world’s largest marathon to not offer prize money, deservingly earning the nickname “The People’s Marathon.” The 34th Marine Corps Marathon to be held on October 25, 2009 in Arlington, VA is presented by USAA and Brooks Sports, Inc. No federal or Marine Corps endorsement implied.

About Comcast SportsNet: Comcast Sports Group operates 10 sports networks that cover more than 2,400 live sporting events annually and deliver comprehensive sports news and analysis to 40 million cable and satellite homes. Comcast Sports Group’s networks are: Comcast SportsNet Bay Area, Comcast SportsNet California, Comcast SportsNet Chicago, Comcast SportsNet Mid-Atlantic, Comcast SportsNet New England, Comcast SportsNet Northwest, Comcast SportsNet Philadelphia, SNY, The Mtn. – Mountain West Sports Network, and CSS. These networks provide live game coverage of 18 professional teams, as well as college, minor league and other sports. For more information, see ComcastSportsNet.com.

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