



**MEDIA ALERT: The People’s Art Meets the People’s Marathon  
Marathon Mile Markers To Be Unveiled at Oct 10 Breakfast**

*ATTENTION PHOTO EDITORS: Ten mile markers, designed by preeminent graffiti artist Kevin Irvin, will be on display.*

**What:** Unveiling of Marine Corps Marathon Mile Markers that will line the marathon’s ten miles in Arlington on race day, including Mile 1 and Mile 26 at the Marine Corps War Memorial.

**When:** Friday, October 10, 2008, 9:00 a.m.

**Where:** The Concord Residences, 2600 Crystal Drive  
Arlington, VA 22202

Join Marine Corps Marathon Race officials, Arlington County Board Chairman J. Walter Tejada and Crystal City Business Improvement District (BID) representatives to witness the unveiling of Mile Marker 26 and nine others designed by preeminent graffiti artist Kevin Irvin.

**Additional Details:** Breakfast begins at 9:00 a.m.; remarks will begin at 9:30 a.m. Reserved parking is available at the surface lot adjacent to the Concord Courtyard at 2611 Jefferson Davis Hwy. Directions: US-1 S towards Alexandria; left on 23rd St S; right at S Clark St; lot on left. Sponsored by the Crystal City BID and The Concord Residences.

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**About Artist Kevin Irvin**

Growing up in an impoverished southwest Baltimore neighborhood, Kevin went to the streets in search of his identity. While others turned to drugs and crime, Irvin opened the renowned book, “Subway Art” by Martha Cooper, which changed his life. He taught himself graffiti and has made a name for himself by taking what he learned from the streets and applying it to the world of fine art.

Irvin has produced high profile work for Red Bull, Adidas, and charity event pieces for The Washington Children’s Hospital. Irvin is a permanent artist at the Art Whino collective gallery in Alexandria, VA and an active participant in [Artomatic](#), where he got his first big break.

**About Marine Corps Marathon**

Voted “Best Marathon for Families”, the Marine Corps Marathon continues a combined tradition of dedication, sportsmanship and patriotism. Runners from all walks of life have participated in the world’s largest marathon to not offer prize money, deservingly earning the nickname “The People’s Marathon.” [www.marinemarathon.com](http://www.marinemarathon.com)

**About the Crystal City Business Improvement District**

Established in April of 2006, the Crystal City Business Improvement District (BID) is creating the soul of Crystal City. A public-private partnership, the BID is providing a higher level of service to visitors, workers and residents in Crystal City - driving to become world-class destination in both Arlington and the greater DC region. For more information, visit [www.crystalcity.org](http://www.crystalcity.org).