



Press Release

For Immediate Release

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Marine Corps Marathon Unveils New Timing Technology *Disposable B-tag Device to Debut At March 27 Races*

QUANTICO, VA (March 26, 2010) – The Marine Corps Marathon is unveiling a new timing technology for all race participants. The new B-tag timing device will be used beginning March 27 during the Run to Register 10K and Irish Sprint races organized by the Marine Corps Marathon (MCM) on Marine Corps Base Quantico, VA. The B-tag will be used in all other events, including the 35th MCM on October 31.

The new B-Tag technology is a UHF RFID tag attached to the back of each runner's bib. The new user-friendly B-Tag eliminates the need to attach a timing device to a runner's shoe.

The B-tag is a secure, disposable, weather-proof timing strip that ensures accurate time. The MCM utilizes ChronoTrack Timing Systems, Inc., to record runners' time. All runners will receive their racing bibs during Packet Pick-up held before each MCM event throughout the year.

To ensure accurate timing runners should:

- Pin the racing bib on the front of the torso;
- Pin the runner's bib on all four corners;
- Make sure the bib is not altered (folded or wrinkled);
- Keep the bib clearly visible and not covered with jackets, runner's belt, etc.

The 35th Marine Corps Marathon will open to the public online at noon Eastern beginning April 7 at **www.marinemarathon.com**.

For media information regarding the 35th Marine Corps Marathon and other running events, contact Tami Faram, Marine Corps Marathon Public Relations Coordinator at 703-432-1840 or tami.faram@usmc.mil.

Voted the best marathon for families, the Marine Corps Marathon honors the dedication, sportsmanship and patriotism of its participants. Runners from all walks of life participate in the largest marathon not to offer prize money, earning the nickname as "The People's Marathon." The MCM is the fourth largest marathon in the United States and the eighth largest in the world. The 35th anniversary Marine Corps Marathon will be held on October 31, in Arlington, VA. No federal or Marine Corps endorsement is implied.

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