



Press Release

For Immediate Release

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GE Named a Presenting Sponsor of the 35th Marine Corps Marathon

QUANTICO, VA (June 30, 2010) - The Marine Corps Marathon announced today that GE will be a presenting sponsor of the 35th Marine Corps Marathon on October 31, 2010.

"We are proud to support a great event, service members, families and veterans -- the Marine Corps Marathon," said John Rice, GE vice chairman and president and CEO of GE Technology Infrastructure. "We support and respect all those who devote their lives to serving the United States. We look forward to participating and celebrating with them at this year's marathon."

GE currently employs more than 10,000 U.S. veterans and offers a range of benefits to support employees called to active duty. Twenty of GE's U.S. veteran employees will represent the company by running the 2010 Marine Corps Marathon. GE has also received numerous awards and recognitions for its support of active and veteran military personnel, including the Department of Defense Freedom Award in 2004.

"The partnership between the MCM and GE enjoys multiple shared commitments including health, military and community," said Rick Nealis, MCM Race Director.

About Marine Corps Marathon

Voted the best marathon for families, the Marine Corps Marathon honors the dedication, sportsmanship and patriotism of its participants. Runners from all walks of life participate in the largest marathon not to offer prize money, earning the name "The People's Marathon." The MCM is the fourth largest marathon in the United States and the eighth largest in the world. The 35th MCM will be held on October 31, in Arlington, VA. For more information, please visit www.marinemarathon.com. No federal or Marine Corps endorsement implied.

About GE

GE (NYSE: GE) is a diversified infrastructure, finance and media company taking on the world's toughest challenges. From aircraft engines and power generation to financial services, health care solutions, and television programming, GE operates in more than 100 countries and employs about 300,000 people worldwide. For more information, visit the company's Web site at www.ge.com. For media inquiries, please contact Megan Parker, GE Communications, at 203.373.2020 or megan.parker@ge.com.

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