



## PRESS RELEASE

31st Marine Corps Marathon • October 29, 2006 • [www.marinemarathon.com](http://www.marinemarathon.com)

FOR IMMEDIATE RELEASE

### **Marine Corps Marathon Launches Interactive Online Map**

*New MCM Course Map and Event Information Now Available for Runners and Spectators*

QUANTICO, VA (October 5, 2006) - For the second consecutive year, The Map Network (TMN) and the Marine Corps Marathon (MCM) are pleased to announce the launch of the Online Map of the "People's Marathon." The Online Map highlights the new course for 2006 along with printable PDF versions of routes for the new MCM 10K Race and Healthy Kids Fun Run. Spectators can use the event map to follow the recommended route for viewing runners. Media and attendees can view the interactive map on the Marine Corps Marathon website ([www.marinemarathon.com](http://www.marinemarathon.com)) by clicking under "Race Info" or at <http://map.mapnetwork.com/event/dc/marinecorpsmarathon/>.

The 31st marathon will take place on October 29, 2006 with a 26.2-mile course through Arlington, VA and Washington, DC. The online map will serve as a valuable pre-destination planning tool for the 34,000 participating runners and estimated 150,000 friends, families, and supporters that will be in attendance.

The interactive online map combines TMN's award-winning functionality and newest technology with content provided by the MCM and the Washington Convention and Tourism Corporation. Elevations, water stations, best viewing spots, finish line location and course information are all featured in great detail on the map. Local Washington, DC attractions, restaurants, hotels, Metro system, and MCM shuttle locations for travel preparation are also listed for travelers staying in the Washington, DC area for the marathon weekend.

In addition to the online map, full-color print maps of the Marine Corps Marathon will be available on-site. An estimated 50,000 print maps will be distributed to runners and spectators on event day.

"The online map plays a major part in our efforts to expand our online communications for the marathon," said Rick Nealis, Marine Corps Marathon Race Director. "With the new course and exciting activities, having an online preview is an especially useful tool for race participants and spectators."

"For an event of this magnitude, comprehensive and portable maps are a great resource," said Shane Green, President and CEO of The Map Network. "Having all of the event and local city information available in easy to use online and print maps allows for a broad distribution to the large number of attendees."

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About The Map Network

The Map Network (TMN), based in Washington, DC, is transforming one of the world's oldest information sources — maps — into a dynamic new sales, marketing, revenue-generating, and community-building tool for destination marketing organizations, events, hotels and venues. TMN currently serves as the Official Map of the Destination Marketing Association International and more than 90 CVBs. TMN is also the Official Map of such leading associations as IAEM, ASAE, SISO, and MPI. More than 200 events have used TMN's custom map-guides, including more than 25 of the Tradeshow Week Top 200 trade shows, both the Republican and Democratic National Conventions in 2004, Marine Corps Marathon, Super Bowl XL and XLI, and a number of leading convention centers, stadiums and hotels. For more information please visit [www.mapnetwork.com](http://www.mapnetwork.com).

About the MCM

The Marine Corps Marathon continues a combined tradition of dedication, sportsmanship and patriotism. Since its inception, over 300,000 civilian and military runners from all walks of life have participated, deservingly earning the event its nickname "The People's Marathon." The Marine Corps Marathon is the seventh largest marathon in the United States and eleventh largest in the world. Open to all runners who are physically fit, the MCM welcomes runners from all 50 US States and more than 40 countries. Weekend Events include the two-day Runners' Expo, held for the first time at the DC Armory in 2005. The Runner's Expo welcomes more than 100,000 guests to view over 200 booths offering commemorative products, health demonstrations and a wide variety of running-related merchandise.  
[www.marinemarathon.com](http://www.marinemarathon.com)

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