



Press Release

For Immediate Release

Media Contact: Beth Johnson
elizabeth.johnson1@usmc.mil
703.432.1165

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Marine Corps Marathon and Brooks Sports, Inc. Expand Partnership for 2008

Renewed Sponsorship Incorporates MCM Event Series

QUANTICO, VA- The Marine Corps Marathon announced today the expansion of the ten-year long partnership with Brooks Sports, Inc. The partners renewed agreement will include sponsorship of the 33rd MCM, to be held on October 26, as well as the new MCM Event Series, four races produced by the organizers of the MCM and held aboard Marine Corps Base Quantico in Quantico, VA.

“As the MCM has grown over the last ten years, so has our partnership with Brooks,” said Rick Nealis, Race Director. “We are excited to expand the already successful partnership to include the new MCM Event Series.”

In addition to receiving extensive brand visibility, Brooks manages the MCM Online and Expo Apparel Store. The store carries an exclusive line of Brooks apparel featuring the event logo and images inspired by the race in the nation’s capitol.

About Brooks: Brooks is a leading running company that designs and markets a line of performance footwear, apparel, and accessories in more than 40 countries worldwide. A subsidiary of Berkshire Hathaway Inc., Brooks was founded in 1914 and is headquartered in Bothell, Wash., near Seattle. The company’s mission is to inspire everyone to run and be active by creating innovative gear that keeps them running longer, farther, and faster. Visit www.brooksrunning.com for more information.

About the Marine Corps Marathon: Voted “Best Marathon for Families”, the Marine Corps Marathon continues a combined tradition of dedication, sportsmanship and patriotism. Runners from all walks of life have participated in the world’s largest marathon to not offer prize money, deservedly earning the nickname “The People’s Marathon.” The 33rd Marine Corps Marathon to be held on October 26, 2008 in Arlington, VA is presented by USAA, Brooks Sports, Inc., and CVS/Caremark. Registration opens online at www.marinemarathon.com on April 30 at noon eastern.

For media information, contact Beth Johnson, Marine Corps Marathon Public Relations Coordinator at (703) 432-1165, or Elizabeth.Johnson1@usmc.mil. No federal or Marine Corps endorsement implied.

