



# Press Release

For Immediate Release

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## **Marine Corps Marathon Celebrates 32 Years** **with 32 Super-Sized Goodie Bags**

*iPods, Flights, Phones and More as part of Special Salute to Runners*

**QUANTICO, VA-** As part of a yearlong salute to participants, the Marine Corps Marathon will be “super-sizing” 32 extra special goodie bags, in honor of the 32<sup>nd</sup> anniversary of the event. Each runner receives a goodie bag at Packet Pick-up, filled with coupons and giveaways from vendors and sponsors. This year, the special “super-sized” bags will also contain great products from MCM sponsors and licensees.

Among the items that will be found in the “super-sized” swag bags:

- \$100 gift cards from CVS
- Brooks® running shoes
- iPod Shuffles from USAA
- Phones from AT&T including Motorola V3xx Platinum, BlackBerry 8800, AT&T 8525 and Nokia N75
- Flight certificates from Jet Blue
- Custom 1 Gig USB Flash Drives in the shape of a UPS package car
- Limited edition Hand Painted Tiles from Sports Pottery
- Bib Frames from Fond Memories includes engraved finish time plate plus medal
- Artist-signed, limited edition Marine Corps Marathon Fine Art Prints from Crossing the Line

The goodie bags will be randomly distributed throughout the three-day Health and Fitness Expo, held at the DC Armory on Thursday, October 25 from 3:00 p.m. until 8:00 p.m., Friday, October 26 from 10:00 a.m. until 8:00 p.m. and Saturday, October 27 from 9:00 a.m. until 7:00 p.m. Runners should be sure to check their bag before leaving, as some bags will require runners to claim their prizes at a specific booth.

*Voted “Best Marathon for Families”, the Marine Corps Marathon continues a combined tradition of dedication, sportsmanship and patriotism. Runners from all walks of life have participated in the world’s largest marathon to not offer prize money, deservingly earning the nickname “The People’s Marathon.” The 32<sup>nd</sup> Marine Corps Marathon to be held on October 28, 2007 in Arlington, VA is presented by USAA, Brooks Sports, Inc., and CVS/Caremark. No federal or Marine Corps endorsement implied.*

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