



Press Release

For Immediate Release

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Marine Corps Marathon Race Director Boot Camp Presented by Runners World

Registration Now Available Online at www.marinemarathon.com

QUANTICO, VA- Road race officials and event staff are invited to register for the Marine Corps Marathon Race Director Boot Camp, two days of intense Marine Corps-style event management training.

Presented by Runners World, the conference will take place on October 25 at the Hyatt Regency Washington on Capitol Hill, the Race Headquarters Hotel. Recruits will be briefed in a massive arsenal of topics by field specialists on *Going Green*, *Race Marketing & Sponsorship* and *Event Leadership*. Feature sessions include *Medical Operations*, with guest speaker triathlete and Navy Lieutenant Andy Baldwin, MD, best known from ABC's "The Bachelor" and *Risk Assessment*, an interactive experience designed by the Marine Corps War Fighting Lab.

Dinner is in the mess hall at the MCM Carbo Dining In. On race day, recruits can observe all tasks to accomplish mission at hand as they witness the Marine Corps Marathon with a VIP pass. Or they can choose PT (physical training) by falling in with MCM or MCM10K runners at the start line. Registered Boot Camp participants may take advantage of a guaranteed, non-complimentary entry in either event.

Recruits will also be able to showcase their event schwag at the MCM Boot Camp Schwag Swap. Participants will need to bring a promotional item from their event, as well as two business cards. Items will be placed on the Schwag Swap Table and exchanged with a similar item from a different event at the end of the conference.

Reserve a spot in the 2008 recruit formation by downloading the registration form, available here: www.marinemarathon.com/weekend_events/boot_camp.htm. Recruits will receive the MCM uniform of the day- the coveted MCM mock-neck shirt, as part of the \$50 Boot Camp registration fee as well as other boot camp goodies, dinner on Saturday night, one guaranteed non-complimentary entry into the MCM or MCM10K, VIP pass, and more! For additional information contact the MCM office at 800-RUN-USMC. Boot Camp is sponsored by Ashworth Awards and Sureship.

Voted "Best Marathon for Families", the Marine Corps Marathon continues a combined tradition of dedication, sportsmanship and patriotism. Runners from all walks of life have participated in the world's largest marathon to not offer prize money, deservingly earning the nickname "The People's Marathon." The 33rd Marine Corps Marathon to be held on October 26, 2008 in Arlington, VA is presented by USAA, Brooks Sports, Inc., and CVS/Caremark. No federal or Marine Corps endorsement implied.

